

KONTEC 2023

30.08. - 01.09.2023
International Congress Center
Dresden

Your advantages as a sponsor!

Sponsoring at KONTEC makes your company visible and leaves a strong impression in the minds of all attendees. Sponsors are extremely present and in combination with an exhibition stand or a technical lecture they not only offer their company an optimal presence but also give all guests the opportunity to meet you and your experts to learn more about your products and services.

We offer you various options that match their budgets and available resources. Increase your brand and product exposure through sponsorship, exhibition and advertising:

- Your logo on the homepage, also possible with a link to your own online presence
- Mention as sponsor in the programme booklet, on media on site as well as on the KONTEC homepage
- You present yourself as a company at KONTEC
- You increase your visibility as a company

We would be very pleased if you decide with your company for a KONTEC 2023 accompanying advertising campaign and kindly ask you to contact us if you are interested or to use the online order form for your desired corporate advertising.

For the 16th KONTEC Symposium in August 2023 we have compiled various possibilities for your company's appearance and a possible sponsorship, which we present in detail below.

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Present yourself as a sponsor

Classic or event sponsoring - the decision is yours

Classic sponsoring

If you present your company in classic sponsoring or student sponsoring, you are guaranteed attention. In all communication in classic sponsoring, i.e. in newsletters, selected social media posts, the website and other measures, you connect your company with KONTEC.

Students will remember your company when it comes to starting their careers as professionals.

- **Exclusive partner packages**
 - Platinum, Gold and Silver Package
- **Media Packages**
- **Student Support Programme**
 - KONTEC Campus

Event sponsoring

Successful business platforms also create new forms, experiences and places for networking. That is why KONTEC will again feature the classic evening banquet and the exhibitors' evening, which will be held for the second time.

The exhibitors' evening "Partner des Abends am Elbufer" is developing into the centre of attraction of Wednesday evening, while the classic, the evening banquet, is the must-have of KONTEC on Thursday evening.

We look forward to working with you to design the evenings in a way that best suits your company and your goals.

- **Event sponsoring**
 - Sponsor of the exhibitors' evening "Partner des Abends am Elbufer" (Partner of the evening on the banks of the Elbe)
 - Sponsor of the evening banquet

Furthermore upgrades

Sponsor of the exhibitors' evening "Partner of the evening on the banks of the Elbe".

85,00€/m² area, price depending on the booked exhibition space

- Equipment of the venue
- Catering for the guests with food and drinks
- Background music by LOUNGEWORX
- Extra stand, exclusively for the event, with all the logos of the partners of the evening
- Exclusive marketing item, exclusively for the event, with all the logos of the partners of the evening.
- Possibility of the sponsor for a gift for each guest
- Wednesday evening from 6.00 p.m. Logo placement on LED display in the hall foyer, rotating

Sponsor of the evening banquet

600,00 €, limited to 5 sponsors!

- Extra display in the banquet area, exclusively for the event
- Logo printing in the menu
- Possibility for a gift/promotional item for each guest
- Thursday evening from 6.00 p.m. Logo placement on LED display in the hall foyer, rotating

KONTEC Media Package

With the media package KONTEC offers exhibitors a selection of marketing tools to optimise their participation at the fair and their presence on the market.

The costs for the respective Media Package will be invoiced to the main exhibitor. The amount and scope of services of the packages vary. It is also possible to choose an upgrade at the prices listed.

Base 175,- €	Classic 575,- €	Premium 875,- €
Basic company entry extended by address and e-mail address	Starter Package plus: <ul style="list-style-type: none">• 1 contact person with photo and contact details• 1 link to their social media profiles (e.g. facebook, twitter, YouTube etc.)	Starter Package plus: <ul style="list-style-type: none">• Logo• Link to homepage• Company portrait (1,000 characters)• 2 contact persons with photo and contact details• 1 link to their social media profiles (e.g. facebook, twitter, YouTube etc.)

Upgrades:

- 1/1 page 4-colour advertisement in the programme booklet possible at 1.390,- €.
- Flagpole possible for 120,- €/per pole

All prices are net prices and are subject to VAT at the rate applicable at the time of invoicing.

The posting of your data on the KONTEC homepage starts **immediately and ends on 31.07.2024**. During this time you can update your entry at any time.

After receipt of your stand registration we will contact you with further information. If you have any questions, please do not hesitate to contact the KONTEC contact person at 040-6843 9513, kontec@dkm-hamburg.de.

KONTEC CAMPUS "Companies promote young nuclear engineers"

For the promotion of young talents at KONTEC, the KONTEC CAMPUS will also take place in 2023, where students are supported. Through the KONTEC CAMPUS they will have the opportunity to participate in the lectures and to get to know the companies directly and personally on the exhibition floor.

The students travel from all over Germany and come exclusively from subject-related courses of study that deal thematically with the decommissioning and dismantling of nuclear facilities or the conditioning of radioactive waste. The KONTEC CAMPUS is organised on a voluntary basis by the members of the programme committee and dkm GmbH.

You advertise, we organise! The tour of the exhibition area will be coordinated with the stand staff during KONTEC. All other organisational work will be done by the members of the programme committee.

Why you should sponsor students!

- ✓ Your company will be listed by name and, if applicable, displayed on stands during KONTEC.
- ✓ The students wear on their name badges the addition of which company they are sponsored by.
- ✓ During the guided tours of the exhibition space, the sponsors get to know all the students and thus have the opportunity to recruit the students for internships, student research projects or job offers. Only the stands of the sponsors are visited during the guided tours.

Your contribution to the support amounts to 350,- € per student and consists of
125,- € participation fee and 225,- € travel allowance

If you have any questions about KONTEC CAMPUS, please contact:

- dkm GmbH (kontec@dkm-hamburg.de) or
- the Programme Committee member Dr Thomas Hassel (hassel@iw.uni-hannover.de)

Interested students can contact us directly online: [Student Support | KONTEC | Dresden \(kontec-symposium.com\)](#)

Services of the KONTEC partner packages

Plan your trade fair appearance now!

As a package sponsor you become visible

The booking of stand space in the Platinum, Gold and Silver categories includes the following Partner Packages. Booking of the packages of other space categories is possible, subject to availability.

		Platinum	Gold	Silver
<i>Note: Already included in the booking of the respective area category</i>				
Package price		4.000,- EUR	2.500,- EUR	1.500,- EUR
<i>Savings compared to comparable individual booking</i>		<i>3.000,- EUR</i>	<i>1.100,- EUR</i>	<i>800,- EUR</i>
Fair	Maximum available packages for Classic areas	2	4	unlimited
	Preferred placement	✓ ✓ ✓	✓ ✓	✓
	Media Package	Premium	Classic	Starter
	Free meeting rooms, depending on availability, without catering	4 hours a day	2 hours a day	1 hour daily
	Tickets for free use	2	1	
	Offer exclusive outdoor and indoor advertising spaces (e.g. stair treads)	✓	✓	
Marketing**	Logo			
	on the lanyards (single colour)	✓		
	Placement on LED display in hall foyer, rotating (with stand number (hall if applicable)) during the day	✓		
	in the online programme	✓	✓	✓
	on the banner in the terrace foyer	✓		
	in the programme	✓		
	on KONTEC bag (1,000 pieces)	✓		
	Internet	Landing page	Landing page	Bottom
	in a newsletter	✓	✓	✓
	Presence on break charts during the event	✓	✓	
	within the symposium sessions on the Mainstage	✓		
	Flagpoles at the entrance (flag must be provided)	2	1	

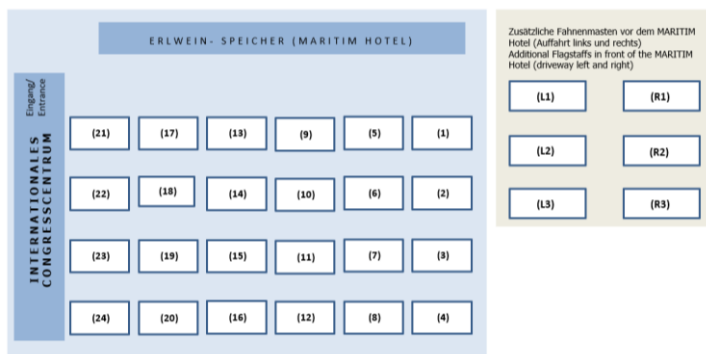
**For printed matter, timely booking and submission of the necessary data prior to production applies.

All prices are net prices and are subject to VAT at the rate applicable at the time of invoicing.

Location of flagpoles

Stand/Status 06.04.2022

30. August bis 01. September 2023 / August 30 – September 01, 2023
MARITIM Hotel & Internationales Congress Center Dresden



All offers can be booked online at <https://www.kontec-symposium.com/marketing-und-sponsoring>

All prices/€ are exclusive of the VAT applicable at the time of invoicing.
valid VAT.

Terms of payment: 100% after placing the order, payable upon receipt of invoice.
The general terms and conditions of KONTEC GmbH apply.

Contact details

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