

KONTEC 2023

30.08. - 01.09.2023
International Congress Center
Dresden

Information for

Exhibitor &

Sponsors

Organiser | HostOrganisation

KONTEC

| Organizer



Exhibition and sponsorship opportunities

The KONTEC Symposium "Conditioning of Radioactive Operational and Decommissioning Waste & Decommissioning of Nuclear Facilities", which has been in existence since 1993, with participants from over 20 nations and more than 85 exhibiting companies on an area of over 1,280 sqm, is enjoying steadily growing popularity.

Over the last 3 decades, the event has rapidly developed into an important and popular meeting place in the nuclear industry. In the meantime, KONTEC has become a magnet for national and international operators, authorities and companies. The focus is on the conditioning of radioactive operational and decommissioning waste and the dismantling of reactor plants.

The symposium takes place every 2 years and brings together operating experts, plant manufacturers, service providers, researchers, experts and representatives of the authorities to exchange information and experiences.

Your advantages as an exhibitor?

KONTEC is THE platform for the topic of interim and final storage in which the status report of the Federal Ministry of Education and Research BMBF on the research projects under the title "Decommissioning and Dismantling" is embedded. It offers you the perfect platform to present yourself and your company to a broad professional audience over three days. Convince participants and other exhibitors with your technical solutions and start the first dialogue immediately. You have the opportunity to meet new customers, expand existing contacts and establish new contacts.

Your advantages as a sponsor?

Sponsoring at KONTEC makes your company visible and leaves a strong impression in the minds of all attendees. Sponsors are extremely present and in combination with an exhibition stand or a technical lecture they not only offer their company an optimal presence but also give all guests the opportunity to meet you and your experts to learn more about your products and services.

We offer various options to suit their budgets and available resources. Increase your brand and product exposure through sponsorship, exhibition and advertising:

- Your logo on the homepage, also possible with a link to your own online presence
- Mention as sponsor in the programme booklet, on media on site as well as on the KONTEC homepage
- You present yourself as a company at KONTEC
- You increase your visibility as a company

We would be very pleased if you decide with your company for a KONTEC 2023 accompanying advertising campaign and kindly ask you to contact us if you are interested or to use the online order form for your desired corporate advertising.

For the 16th KONTEC Symposium in August 2023 we have compiled various possibilities for your company's appearance and a possible sponsorship, which we present in detail below.

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KONTEC 2023 dates and times

Venue

International Congress Center in Dresden (ICD), Germany

Duration of the event

Wednesday, 30.08.2023, 10.00 h until Friday, 01.09.2023, 13.00 h

Opening hours for visitors

30.08.2023, 07.30 h until 22.15 h

31.08.2023, 07.45 h until 23.15 h

01.09.2023, 07.45 h until 13.45 h

Exhibitor Information & Exhibitor Packages

Registration

Registration is possible online from 06.07.2022: <https://www.kontec-symposium.com/>.

1. Exhibitors with an exclusive partner package or corresponding space booking will be given priority placement.
2. Exhibitors from the previous year or who have registrations from the previous year will receive the same placements again on request and subject to availability.
3. All other registered exhibitors will be placed by us (see *placement**), whereby we take into account the receipt of stand registrations on a first come, first serve basis.

*Placement

Placement request:

When allocating space for the accompanying exhibition, wishes may be expressed for specific exhibition spaces. The organiser will try to take these wishes into account within the framework of the organisation and in consideration of the official requirements. A plan with numbered spaces is available on the homepage at <https://www.kontec-symposium.com/>.

There is no entitlement to the allocation of a specific exhibition space. The final allocation of the respective exhibition space shall be made by the organiser. Placement requests for a specific exhibition space must be notified to the organiser in writing no later than five days after the binding registration.

Preferences will be taken into account as far as possible and subject to availability.

Exhibition space - the choice is yours

Exclusive partner packages

Platinum, Gold and Silver:

- Preferred stand location
- Multifaceted marketing package (detailed information on the following pages)

Basic package

Stand space booking (*Classic*)

- With and without own stand construction
- Various marketing packages

Exhibition space | Price overview

Exclusive partner spaces*

Platinum	595,00 €/m ²
Gold	580,00 €/m ²
Silver	560,00 €/m ²

Base areas

Classic	545.00 €/m ² without stand construction
Start-up Area	990,00 €/Stand & Space

*incl. the respective partner packages (see services of the of the KONTEC Partner Packages), without stand construction

Click here for the hall plan: [Exhibition areas KONTEC 2023](#)

Including

Valid for all categories!

- 1 exhibitor pass for stands up to 16 m², 2 passes up to 24 m² and 3 passes up to 60 m²
- 1 standard 3 kW power connection

Optional

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- Exclusive Partner Packages | page 6
- Media Packages | page 7
- Upgrades | page 7
- Student Support Programme | page 7

All prices are net prices and are subject to VAT at the rate applicable at the time of invoicing.

Start-up area

Complete price: 990,00 €/place

This option is aimed at **young, innovative start-ups** (younger than 24 months) **and incubators/accelerators** with product and process engineering (new) developments in the field of nuclear energy, decommissioning and final storage.

Each start-up can only be an exhibitor in the Start-up Area twice in a row.

Please include a short presentation (language DE) of your start-up (max. 600 characters, incl. headline in DE and EN) with your application and describe your company with three convincing #hashtags.

Register early - there are only a limited number of places! There is no guarantee of a place.

Registrations can be made online at

<https://www.kontec-symposium.com/startupinfo>

All prices are net prices and are subject to VAT at the rate applicable at the time of invoicing.

The equipment

- Presentation stand as system module
 - Profile parts silver, panels and worktop white
 - Width 1.50 m, depth 0.50 m, height 2.50 m
 - a lockable workplace
 - one long arm radiator
 - Two bar stools
 - a brochure stand

Optional

- Print on wall surface centre at 100.00 EUR net
 - above the workstation, with printing according to supplied data, format 466 x 1,366 mm
- Print on wall surface left and right = á 140,00 EUR net
 - above the workstation, with printing according to supplied data, format 673 x 1,366 mm



Example stand:
Location of the areas at KONTEC can be seen in the stand plan.

Present yourself as a sponsor

Classic or event sponsoring - the decision is yours

Classic sponsoring

If you present your company in classic sponsoring or student sponsoring, you are guaranteed attention. In all communication in classical sponsoring, i.e. in newsletters, selected social media posts, the website and other measures, you connect your company with KONTEC.

Students will remember your company when it comes to starting their careers as professionals.

- Exclusive partner packages

- Platinum, Gold and Silver Package

- Media Packages

- Student Support Programme

- KONTEC Campus

Event sponsoring

Successful business platforms also create new forms, experiences and places for networking. Therefore, KONTEC will again feature the classic evening banquet and the exhibitors' evening, which will take place for the second time. The exhibitors' evening "Partner des Abends am Elbufer" is developing into the centre of attraction of Wednesday evening, while the classic, the evening banquet, is the must-have of KONTEC on Thursday evening. We look forward to working with you to design the evenings in a way that best suits your company and your goals.

- Event sponsoring

- Sponsor of the exhibitors' evening "Partner des Abends am Elbufer" (Partner of the evening on the banks of the Elbe)
- Sponsor of the evening banquet

Furthermore

Upgrades

- 1/1 page 4-colour advertisement in the programme booklet
- Flagpole

Sponsor of the exhibitors' evening

"Partner of the evening on the banks of the Elbe".

85,00€/m² area, price depending on the booked exhibition space

- Equipment of the venue
- Catering for the guests with food and drinks
- Background music by LOUNGEWORX
- Extra stand, exclusively for the event, with all the logos of the partners of the evening
- Exclusive marketing item, exclusively for the event, with all the logos of the partners of the evening.
- Possibility of the sponsor for a gift for each guest
- Wednesday evening from 6.00 p.m. Logo placement on LED display in the hall foyer, rotating

Sponsor of the evening banquet

600,00 €, limited to 5 sponsors

- Extra display in the banquet area, exclusively for the event
- Logo printing in the menu
- Possibility for a gift/promotional item for each guest
- Thursday evening from 6.00 p.m. Logo placement on LED display in the hall foyer, rotating

All offers can be booked online at <https://www.kontec-symposium.com/marketing-und-sponsoring>

All prices are net prices and are subject to VAT at the rate applicable at the time of invoicing.

Services of the KONTEC partner packages

Plan your trade fair appearance now!

As a package sponsor you become visible

The booking of stand space in the Platinum, Gold and Silver categories includes the following Partner Packages. Booking of the packages of other space categories is possible, subject to availability.

		Platinum	Gold	Silver
<i>Note: Already included in the booking of the respective area category</i>				
Package price		4.000,- EUR	2.500,- EUR	1.500,- EUR
<i>Savings compared to comparable individual booking</i>		<i>3.000,- EUR</i>	<i>1.100,- EUR</i>	<i>800,- EUR</i>
Fair	Maximum available packages for Classic areas	2	4	unlimited
	Preferred placement	✓ ✓ ✓	✓ ✓	✓
	Media Package	Premium	Classic	Starter
	Free meeting rooms, subject to availability, without catering	4 hours daily	2 hours daily	1 hour daily
	Tickets for free use	2	1	
	Offer exclusive outdoor and indoor advertising spaces (e.g. stair treads)	✓	✓	
Marketing**	Logo			
	on the lanyards (single colour)	✓		
	Placement on LED display in hall foyer, rotating (with stand number (hall if applicable)) during the day	✓		
	in the online programme	✓	✓	✓
	on the banner in the terrace foyer	✓		
	in the programme	✓		
	on KONTEC bag (1,000 pieces)	✓		
	Internet	Landing page	Landing page	Bottom
	in a newsletter	✓	✓	✓
	Presence on break charts during the event	✓	✓	
	within the symposium sessions on the Mainstage	✓		
	Flagpoles at the entrance (flag must be provided)	2	1	

**For printed matter, timely booking and submission of the necessary data prior to production applies.

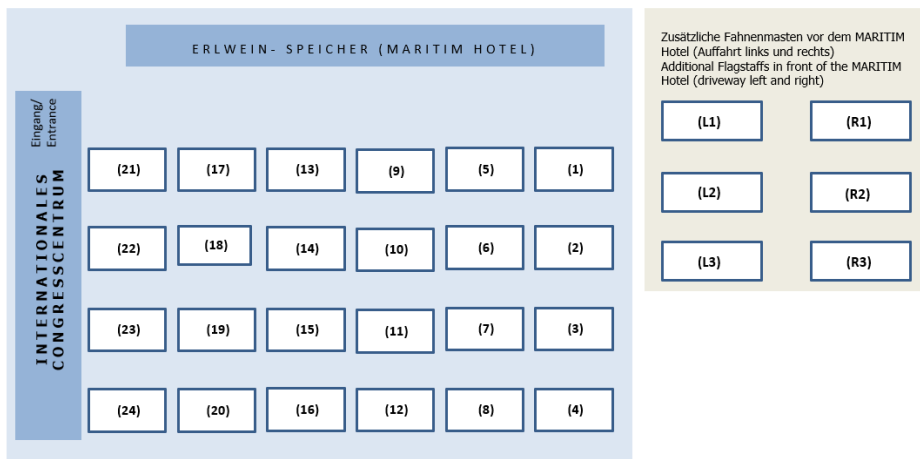
All offers can be booked online at <https://www.kontec-symposium.com/marketing-und-sponsoring>

All prices are net prices and are subject to VAT at the rate applicable at the time of invoicing.

Location of flagpoles

Stand/Status 06.04.2022

30. August bis 01. September 2023/ August 30 – September 01, 2023
MARITIM Hotel & Internationales Congress Center Dresden



KONTEC Media Package

With the media package KONTEC offers exhibitors a selection of marketing tools to optimise their participation in the fair and their presence in the market.

The costs for the respective Media Package will be invoiced to the main exhibitor. The amount and scope of services of the packages vary. It is also possible to choose an upgrade at the prices listed.

Base 175,- €	Classic 575,- €	Premium 875,- €
Basic company entry extended by address and e-mail address	Starter Package plus: <ul style="list-style-type: none">• 1 contact person with photo and contact details• 1 link to their social media profiles (e.g. facebook, twitter, YouTube etc.)	Starter Package plus: <ul style="list-style-type: none">• Logo• Link to homepage• Company portrait (1,000 characters)• 2 contact persons with photo and contact details• 1 link to their social media profiles (e.g. facebook, twitter, YouTube etc.)

Upgrades:

- 1/1 page 4-colour advertisement in the programme booklet possible at 1.390,- €.
- Flagpole possible for 120,- €/per pole

All prices are net prices and are subject to VAT at the rate applicable at the time of invoicing.

The posting of your data on the KONTEC homepage starts on **01.08.2023 and ends on 31.07.2024**. During this time you can update your entry at any time.

After receipt of your stand registration we will contact you with further information. If you have any questions, please do not hesitate to contact the KONTEC contact person at 040-6843 9513, kontec@dkm-hamburg.de.

KONTEC CAMPUS "Companies promote young nuclear engineers"

For the promotion of young talents at KONTEC, the KONTEC CAMPUS will also take place in 2023, where students are supported. Through the KONTEC CAMPUS they will have the opportunity to participate in the lectures and to get to know the companies directly and personally on the exhibition floor.

Starting with 9 students, KONTEC CAMPUS has established itself over the past years and supports about 25 students to each symposium. The students travel from all over Germany and come exclusively from subject-related courses of study that deal thematically with the decommissioning and dismantling of nuclear facilities or the conditioning of radioactive waste.

The KONTEC CAMPUS is organised on a voluntary basis by the members of the programme committee and dkm GmbH.

Why you should sponsor students!

- ✓ Your company will be listed by name and, if applicable, displayed on stands during KONTEC.
- ✓ The students wear on their name badges the addition of which company they are sponsored by.
- ✓ During the guided tours of the exhibition space, the sponsors get to know all the students and thus have the opportunity to recruit the students for internships, student research projects or job offers. Only the stands of the sponsors are visited during the guided tours.

You advertise, we organise!

The tour of the exhibition area will be coordinated with the stand staff during KONTEC. All other organisational work will be carried out by the members of the programme committee.

Your contribution to the support amounts to 350,- € per student and consists of
125,- € participation fee and 225,- € travel allowance

If you have any questions about KONTEC CAMPUS, please contact:

- dkm GmbH (kontec@dkm-hamburg.de) or
- the Programme Committee member Dr Thomas Hassel (hassel@iw.uni-hannover.de)

Interested students can contact us directly online: [Student Support | KONTEC | Dresden \(kontec-symposium.com\)](#)

All offers can be booked online at <https://www.kontec-symposium.com/marketing-und-sponsoring>

All prices/€ are exclusive of the VAT valid at the time of invoicing.
Terms of payment: 100% after placing the order, payable upon receipt of invoice.
The general terms and conditions of KONTEC GmbH apply.

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