

# KONTEC 2025

September 17 - 19, 2025  
International Congress Center  
Dresden

## Your advantages as a sponsor!

Sponsoring at KONTEC makes your company visible and leaves a strong impression in the minds of all attendees. Sponsors are extremely present and, in conjunction with a trade fair stand or a specialist lecture, offer not only an optimal presence for your company, but also the opportunity for all guests to meet you and your experts to find out more about your products and services.

We offer you various options to suit your budget and available resources. We would be delighted if you and your company decide to take part in a KONTEC 2025 accompanying advertising campaign and kindly ask you to contact us if you are interested or to use the online order form for your desired company advertising.

For the 17th KONTEC Symposium in September 2025, we have put together various options for your company presentation and possible sponsorship, which we present in detail below.

## Possibilities

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## Present yourself as a sponsor

### Classic sponsoring

If you present your company in classic sponsoring or student sponsorship, you are guaranteed attention. In all communication in classic sponsoring, i.e. in newsletters, selected social media posts, the website and other measures, you connect your company with KONTEC.

Students will remember your company when it comes to starting their careers as specialists.

#### - Exclusive partner packages

- Platinum, gold and silver package

#### - Media Packages

#### - Student support program

- KONTEC Campus

### Event sponsoring

Successful business platforms also create new forms, experiences and places for networking. This is why KONTEC will once again feature the classic evening banquet and the exhibitor evening, which is being organized centrally for the third time.

The exhibitor evening called "Partner of the evening on the banks of the Elbe" has become the center of attraction on Wednesday evening. The classic evening banquet on Thursday evening is the crowning finale of KONTEC.

We look forward to working with you to organize the evenings in a way that best suits your company and your goals.

### Sponsorship of the exhibitor evening "Partner of the evening on the banks of the Elbe"

The costs of the exhibitor evening will be passed on to all exhibitors in proportion to the exhibition space booked. Flat-rate contribution for the rented space:

- EUR 195 for an exhibition area of 1 to 10 square meters
- EUR 395 for an exhibition area of 11 to 20 square meters
- EUR 595 for an exhibition area of 21 square meters or more

#### Includes:

- Equipment of the venue
- Catering for guests with food and drinks
- Background music
- Extra stand-up display, exclusively for the event
- Marketing articles, exclusively for the event, with all the logos of the evening's partners
- Wednesday evening from 6 p.m. Logo placement on LED display in the hall foyer, rotating

### Sponsor of the evening banquet

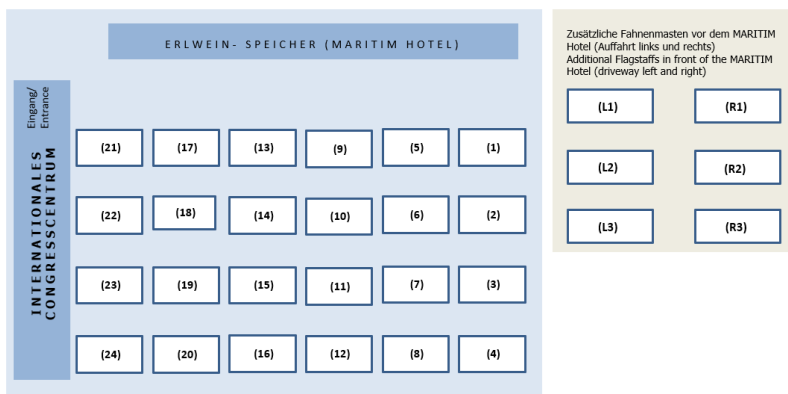
600,00 €, limited to 3 sponsors!

- Extra stand-up display in the banquet area, exclusively for the event
- Logo print on the menu
- Thursday evening from 6 p.m. Logo placement on LED display in the hall foyer, rotating
- Possibility for a gift/promotional item for each guest

### Specials

- 1/1 page 4-color advertisement in the **program booklet** possible at € 1,390
- **Flagpole** possible for 120,- €/per pole (without flag, this is provided by the tenant)

#### Position of the flagpoles



## KONTEC media package

With the media package, KONTEC offers exhibitors a selection of marketing tools to optimize their trade fair participation and market presence.

The costs for the respective media package will be invoiced to the main exhibitor. The amount and scope of the packages vary. An upgrade to the listed prices can also be selected.

<b>Base</b> 175,- €	<b>Classic</b> 575,- €	<b>Premium</b> 875,- €
Basic company entry extended to include address and e-mail address	Starter Package plus: <ul style="list-style-type: none"><li>• 1 contact person with photo and contact details</li><li>• 1 link to your social media profile (e.g. LinkedIn, facebook, YouTube etc.)</li></ul>	Starter Package plus: <ul style="list-style-type: none"><li>• Logo</li><li>• Link to homepage</li><li>• Company portrait (1,000 characters)</li><li>• 2 contact persons with photo and contact details</li><li>• 1 link to your social media profile (e.g. LinkedIn, facebook, YouTube etc.)</li></ul>

*All prices are net prices and are subject to VAT at the rate applicable at the time of invoicing.*

The presentation of your data on the KONTEC homepage begins **immediately** after delivery of the content **and ends on 30.11.2025**. During this time you can update your entry at any time.

We will contact you with further information once we have received your stand registration. If you have any questions, please contact the KONTEC contact person on 040-6843 9513 or [kontec@dkm-hamburg.de](mailto:kontec@dkm-hamburg.de).

## KONTEC CAMPUS "Companies support the next generation of nuclear engineers"

To promote young talent at KONTEC, the KONTEC CAMPUS will also take place in 2025, where students will be supported. The KONTEC CAMPUS will give them the opportunity to take part in the specialist presentations and get to know the companies directly and personally on the exhibition area.

The students travel from all over Germany and come exclusively from subject-related degree courses that deal with the decommissioning and dismantling of nuclear facilities or the conditioning of radioactive waste. The KONTEC CAMPUS is organized on a voluntary basis by the members of the programme committee and dkm GmbH.

### You advertise, we organize!

The guided tour of the exhibition area during KONTEC will be coordinated with the stand personnel. All other organizational work will be carried out by the members of the programme committee.

### Why you should sponsor students!

- ✓ Your company will be listed by name and, if applicable, displayed on stands during KONTEC.
- ✓ The students have their name badges marked with the company they are sponsored by.
- ✓ During the guided tours of the exhibition area, the sponsors get to know all the students and thus have the opportunity to recruit students for internships, student research projects or job offers. Only the sponsors' stands are visited during the guided tours.

Even as a guest at KONTEC without an exhibition stand, you have the opportunity to sponsor and, of course, get to know the students.

**Your support contribution is € 350 per student and consists of**  
130,- € participation fee and 220,- € travel allowance

If you have any questions about KONTEC CAMPUS, please contact:

- dkm GmbH ([kontec@dkm-hamburg.de](mailto:kontec@dkm-hamburg.de)) or
- Program Committee member Dr. Thomas Hassel ([hassel@iw.uni-hannover.de](mailto:hassel@iw.uni-hannover.de))

Interested students can contact us directly online: [Student Support | KONTEC | Dresden](#)

## Services of the KONTEC partner packages

### Plan your trade fair appearance now!

The booking of stand space in the Platinum, Gold and Silver categories already includes the following Partner Packages.

It is possible to book packages in the Classic space category, subject to availability.

		Platinum	Gold	Silver
<i>Note: Already included in the booking of the respective area category</i>				
<b>Package price</b>		<b>4.000,- EUR</b>	<b>2.500,- EUR</b>	<b>1.500,- EUR</b>
<i>Savings compared to a comparable individual booking</i>		<i>3.000,- EUR</i>	<i>1.100,- EUR</i>	<i>800,- EUR</i>
<b>Trade fair</b>	Maximum available packages for Classic areas	2	4	unlimited
	<b>Preferred</b> placement	✓ ✓ ✓	✓ ✓	✓
	Media Package	Premium	Classic	Starter
	Free meeting rooms, subject to availability, without catering/technology	4 hours per day.	2 hours per day.	1 hour daily.
	Admission tickets for free use	2	1	
	Offer of exclusive outdoor and indoor advertising spaces (e.g. steps), not included	✓	✓	
<b>Marketing**</b>	Logo			
	on the lanyards (single color)	✓		
	Placement on LED display in the hall foyer, rotating (with stand number (hall if applicable)) during the day	✓		
	in the online program	✓	✓	✓
	on the banner in the terrace foyer	✓		
	in the program booklet	✓		
	on KONTEC bag (1,000 pieces)	✓		
	Internet	Landing page	Landing page	Underside
	in a newsletter	✓	✓	✓
	Presence on break charts during the event	✓	✓	
	within the symposium sessions on the Mainstage	✓		
Flagpoles at the entrance (flag must be provided)	2	1		

\*\*For printed matter, timely booking and submission of the necessary data prior to production is required.

*All prices are net prices and are subject to VAT at the rate applicable at the time of invoicing.*

All offers can be booked online at <https://www.kontec-symposium.com/marketing-und-sponsoring?lang=en>

All prices/€ are subject to the applicable VAT at the time of invoicing. applicable VAT.

Terms of payment: 100% after order placement, payable after receipt of invoice.

The GTC apply.

#### Contact details

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